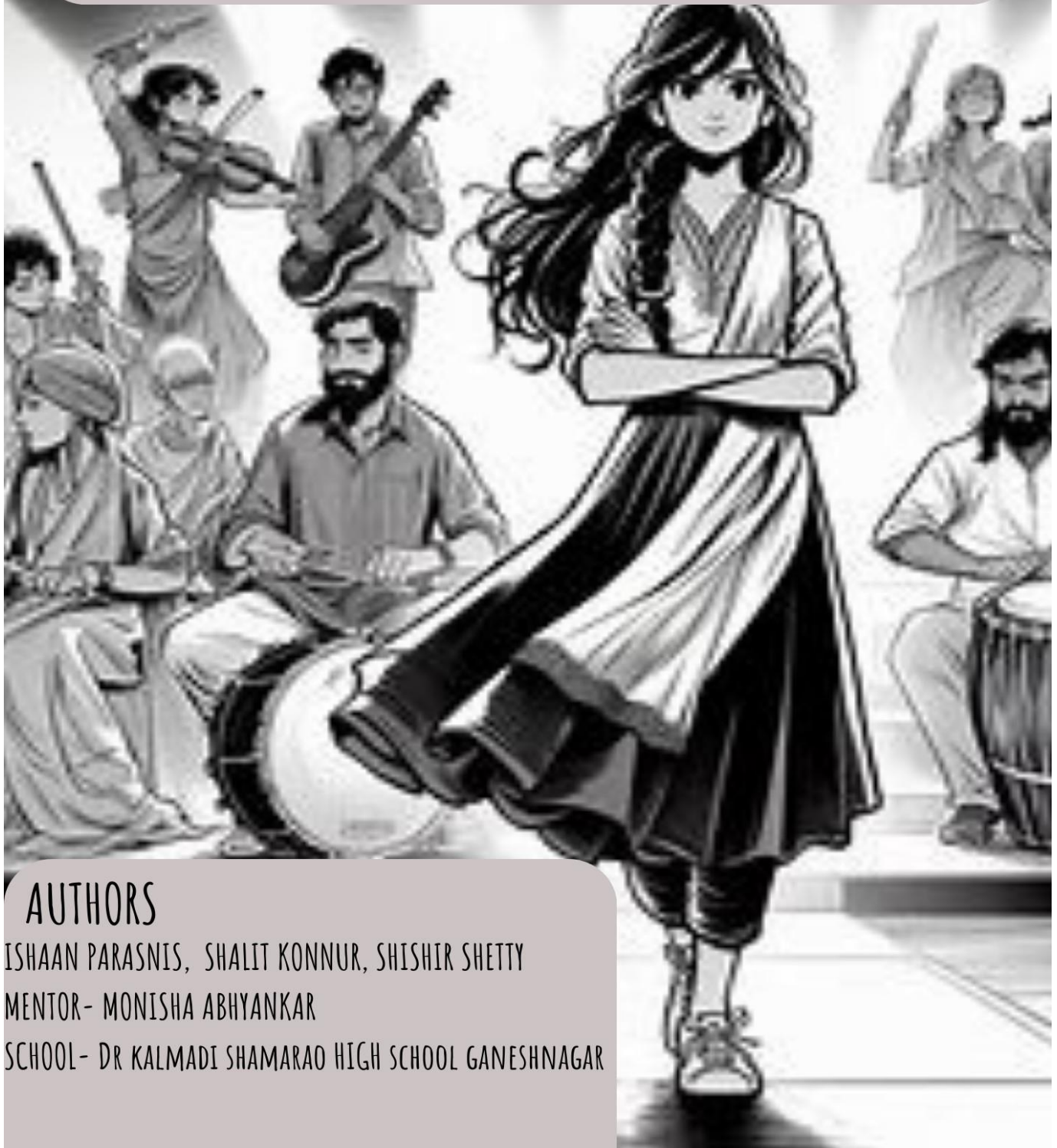


SANGAM

CRAFTING DREAMS, CONNECTING ARTISTS

THE STORY OF SUHANI DHADPHALE



AUTHORS

ISHAAN PARASNIS, SHALIT KONNUR, SHISHIR SHETTY

MENTOR- MONISHA ABHYANKAR

SCHOOL- DR KALMADI SHAMARAO HIGH SCHOOL GANESHNAGAR

Rationale

Many jobs and professions such as artists, entrepreneurs and authors/poets are looked down upon due to the high risk and less amount of income it provides. But these professions can massively influence the society based on various factors such as – Innovation and creativity, economic and social growth due to the job opportunities provided by entrepreneurs, community engagement via creative workshops, and social changes due to artists shedding light on social injustices and issues through art.

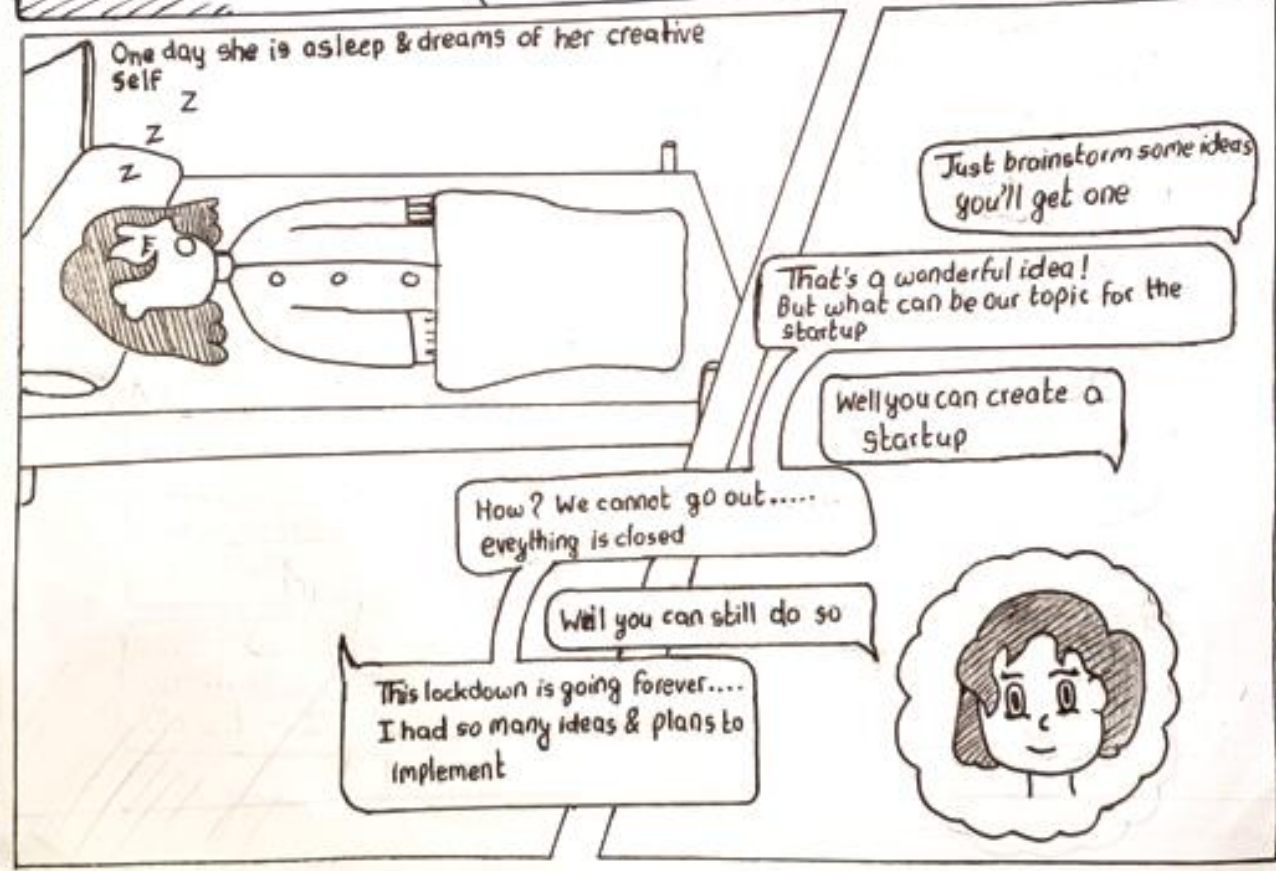
Despite these factors, monetary gains are less and there is reduced scope of innovation which discourages students from exploring this field. As a result, the number of artists and entrepreneurs are significantly decreasing.

This problem was addressed by a young teenager named Suhani Dadhphale. After graduating from high school in Pune, she launched Sangam India, a platform to empower the professions which tended to be looked down upon. She started an association through social media which provided many opportunities for artists, entrepreneurs and jobs related to literature through online workshops and flea market so that people can present their ideas and artwork at local events.

Started in early 2020, Pune-based Sangam has a team of 32 people aged between 14-24 years, and has a community of over 600 artists from across India. It is known for its events where artists and entrepreneurs get to showcase their skills, expand their businesses and meet their future collaborators.

The reason we want to share this story is because it inspires young and aspiring teenagers to take up professions related to literature, arts and entrepreneurship. It provides an empowering and long-lasting message that all professions should be respected and all are equally important because each influences the society, be it – directly or indirectly in a different way.

Suhani was studying for her board exam until... the news broke out - "COVID-19".



The Next Morning...

Tring...
Tring...



Let's get ready



Suhani
Breakfast...



Good morning!
I wanted to ask
you something.

Due to the
outbreak of
Covid-19 many
people are going
to face a
problem.



Good morning!
What do you
want to ask?

Mom, due to covid-19
many people must be
unemployed isn't it?
Is it possible to help
them somehow?

No Signal

Yes maybe you can...
looks difficult though.



Guhani starts thinking about how she could help...
She then tells her idea to her friends.





Suhani & her colleagues organised more flea markets but one incident disheartened her very much. It was a lively night. A crowd of 250 people were waiting for Suhani to address them about GANGLAM. She arrived at the venue but most of the equipments weren't working properly. She started arguing with the organiser.



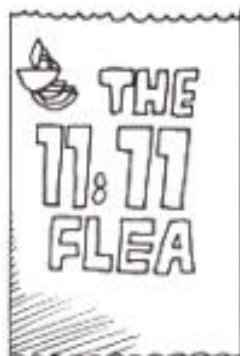
Suhani then called her male colleagues.





Guhani managed to finish her speech.

It was a gut wrenching experience. But one hurdle was not going to stop her from success. She & her friends started organising many more flea markets. Slowly, but surely GANGAM started growing.



GANGAM India - 2million followers
Zoomlyxz... + 2 more links

4K views	7K views	10K views	15K views
17K views	18K views	12K views	8K views

It was a fine day. Suhani & her friends were conversing.



Her father seeing his daughter's startup's astronomical success is awestruck. When he hears that they need some investors but are unable to find them, decides to finance.

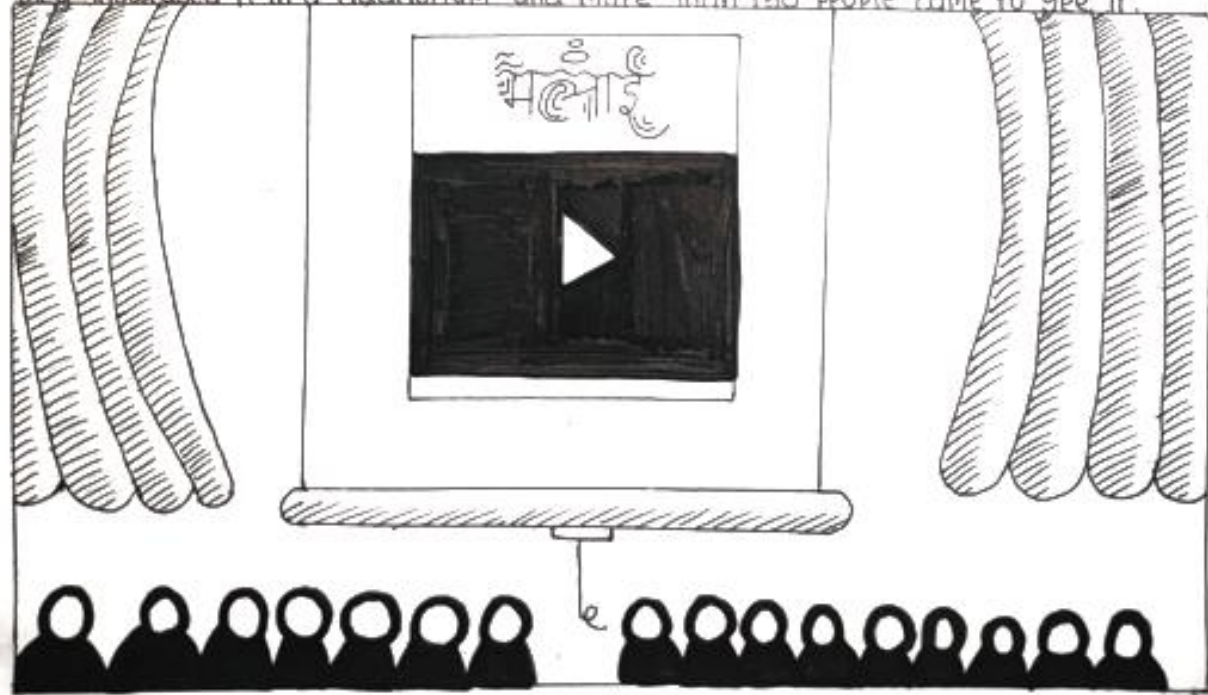




They made a short film named 'Malai'



They showcased it in a auditorium and more than 150 people came to see it.



People started recognising SANGAM Next Suhani thought of celebrating PL Deshpande's life by organising a night full of art & literature

पु.लं-आनंदयात्री	9PM	
TOTAL ₹100	19th JUNE	



After this event, there was no looking back for SANGAM, it continued to grow strength to strength.

RAAH

December of 21 witnessed SANGAM'S first ever open mic at Hippie at Heart, embarked with an inhouse performance, the event went on with the spot light shining bright on young artistic creators. It was performed by SANGAM'S own artists as well as the audience.



After the mammoth success of the open mic, Suhani organised many more. She organised SANGAM's first music concert at Bhandarkar amphitheatre.



With many successes & the backing of investors, Suhani & her friends could move into their own space.

SANGAM SPACES

Aayaam by House of Aadya launched as SANGAM SPACES on 4th & 5th March '23. Cozy place for their artistic abode.



Suhani was invited to speak & share her journey at Student Leadership Conference organised by Dr. Kalmadi Shamarao High School. She wowed the audience with her speech.



Suhani continues her journey of supporting artists & inspiring youth.

Reflections

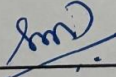
- Ishan Parasnis: The project was interesting and taught me the importance of teamwork, time bound work and communication .Our client was Suhani Dhadphale, a teenage entrepreneur from Pune. I was responsible for writing dialogues. It was a challenging task, but with the guidance of our mentor, Monisha Ma'am, and the help of my team, we completed the project. I am grateful for the opportunity and hope to participate again next year.
- Shalit Konnur : This year was my first ever CAL project and I must say it has been an amazing experience. Throughout the project I was the artist and was just delighted knowing that I had to make a graphic novel. The most important thing I learnt was how important it is to respect each other's opinions. A big thanks to our mentor, Monisha ma'am who kept us motivated throughout the project, Shishir who did the editing of the photos and most importantly Ishan, who wrote the script and the dialogues.
- Shishir Shetty: I feel proud of what our team achieved under the guidance of our mentor, Monisha Ma'am. The project presented several challenges, but we were able to overcome them and make a positive impact. One of the key takeaways from this project was the importance of collaboration and effective communication. Our team worked together seamlessly, leveraging each other's strengths and expertise to deliver high-quality work. Overall, working on the Cal project was a great learning experience, and I feel grateful for the opportunity to contribute to a meaningful cause. I look forward to applying the skills and knowledge I gained from this project in my future endeavours.

11/12/2023

WRITTEN INFORMED CONSENT TO PUBLISH INFORMATION

I, the undersigned, give my consent for the publication of identifiable details, which can include photograph(s) and/or videos and/or case history and/or details within the text ("Material") to be published for the City as a Lab Project. I confirm that I have seen and been given the opportunity to read my story of starting a venture called SANGAM INDIA to monetize art and to provide various platforms for artist and entrepreneurs to showcase their skills. I have discussed this consent form with the group of Ishan Parasnis, Shishir Shetty and Shalit Konnur who are the authors of this story.

I understand that this story may be available in both print and on the internet, and will be available to a broader audience through marketing channels and other third parties. Therefore, anyone can read this story.

Signed by (name)  Suhani Phadphale